

Data & Analytics Achievement Cheat Sheet

Query runtime, pipeline reliability, and dashboard adoption are all things you build and measure — and they read as impact without touching revenue.

NUMBERS YOU ALREADY HOLD

dashboards / reports built & adoption

query runtime

data freshness / pipeline reliability

manual work automated away

stakeholders served

ad-hoc request volume

decisions influenced

BEFORE → AFTER

✗ Responsible for building reports.

✓ Built the exec dashboard used daily by 5 department heads, replacing a 4-hour manual report.

✗ Wrote SQL queries.

✓ Optimized the core reporting query from 12 minutes to 40 seconds, unblocking self-serve analytics.

✗ Maintained data pipelines.

✓ Raised pipeline reliability to 99.5% and cut data-freshness lag from 24h to 1h.

✗ Analyzed business data.

✓ Ran the churn analysis that redirected retention spend and is cited in the quarterly review.

✗ Supported stakeholders with data requests.

✓ Cut ad-hoc request volume 50% by shipping 8 self-serve dashboards.

HONEST ESTIMATION

4-hour manual report × 5 people × weekly = ~20 hrs/week returned to the business. You timed the report and know who ran it.

HOW THIS SCALES WITH SENIORITY

JUNIOR Built 8 dashboards; automated a 4-hr weekly report down to zero.

MID Query 12min → 40s; pipeline reliability 99.5%.

SENIOR Defined the metrics layer and data standards adopted by 4 teams; the churn model reshaped retention strategy.